

YOUR ULTIMATE

Harnessing Authenticity, Engagement, and Trust to Amplify Your Brand Story.



of all online content will be user-generated by 2033.

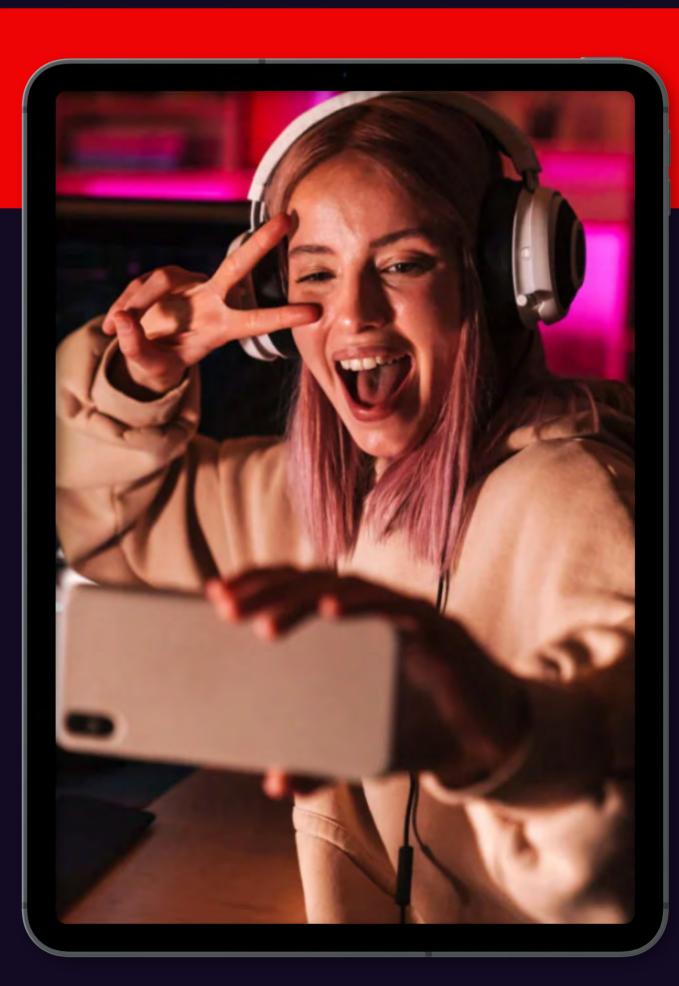


of consumers trust reviews more than traditional advertising.



of marketers believe UGC can help improve the authenticity of brand messaging.





What is UGC?

User-generated content (UGC) is original, brand-specific content created by customers and published on social media or other channels.

Top Benefits of UGC:

- Brands that use UGC experience a 28% higher engagement rate than those that don't.
- A brand incorporating UGC on its platforms will likely gain the trust of **65%** of consumers.
- 79% of consumers say user-generated content highly impacts purchasing decisions.

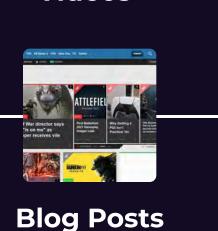
Types of UGC:

Images

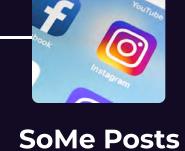
Testimonials



Videos Reviews







What We Offer

UGC Explorer

8 creatives, 2 creators €465 per creative

- 1 Aspect Ratio (9:16)
- Raw Footage included
- Usage Rights Buyout
- **3 Creative Concept**

UGC Maestro

15 Creatives, 5 Creators €370 per creative

- 1 Aspect Ratio (9:16)
- Raw Footage included
- **Usage Rights Buyout** 3 Creative Concept
- Custom Briefings
- **Creator Selection**

€5,550

UGC Champion

30 creatives, 10 creators €340 per creative

- 1 Aspect Ratio (9:16)
- Raw Footage included
- Usage Rights Buyout
- 3 Creative Concept
 - Custom Briefings **Creator Selection**

€10,200

€3,720

Custom Briefings

GET STARTED

The Battle Cats on TikTok: A UGC Success Story



Market: **ENG, EU**

Platforms:

Content type: TikTok influencer videos (+Spark Ads)





Read The Full Case Study

Empowering Engagement with UGC!

UGC played a pivotal role in amplifying The Battle Cats' presence on TikTok.

It allowed us to spark organic conversations, drive user engagement, and cultivate a loyal and enthusiastic community.



snackteam 1.4M+ Followers



4.4M+ Followers



douglasstahl 451.1K+ Followers



18M+ **Total Impressions**

> 1.5K+ H Play Time





Unleash The Power Of UGC!

We look forward to working with you and bringing your products to the next level!

START NOW



Watch Our Showreel





